



Speakers for the 3rd to the 5th of March 2014 Event

Make a difference to your business and in turn your life....

Join our team and other proactive business owners from all over the country at the next event at the magnificent InterContinental Sanctuary Cove and '**Discover the New Rules of Business**'.

Speakers Are:

John Tsoulos

Is the lead speaker for Global Business Camps. Having worked closely with businesses from different parts of the world, he has vast experience in applying business development programs producing excellent results.

The extra benefit that John has is that he has built a number of businesses over the years. So he has been in the trenches and understands what needs to happen for a business to be successful and be saleable.

John has presented at conferences, business building events, business camps and team building camps in Australia, New Zealand and the USA.

In 2001, John developed the **6 Secrets™** to any business, whilst creating the original business camp program. The event was first run in 2002 for 47 people and after 4 events held in South Australia, the events went to the National scale.

With 10 National events now already completed, the content of the program has evolved and developed, bringing in many new strategies, ideas and thought processes, but the core **6 Secrets™** methodology remains. This methodology has been used and mastered by thousands of businesses and the results have been fantastic.

John is focused, dynamic and passionate, and believes in the program format and the **6 Secrets™** to any business. To quote his words "Every business must go to the camp. It will completely re-engineer the way people do things and, in turn, give them a better business and lifestyle."



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You will love his energy and drive and he will inspire you. To find out what past delegates are saying about John please visit <http://www.globalbusinesscamps.com.au/john.htm>.



Tom O'Toole – Special Guest

The Beechworth baker is booked and he is ready to go. As he says: “Most people say I am ready, aim, aim, aim. You have to be ready, aim and fire, fire, fire”

There is no point saying you are going to do it. You actually have to do it.



Business owners cannot fail to be inspired by one of Australia's most entertaining, motivating and unorthodox speakers, and indeed business owner himself.



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Buckle up! You're in for the ride of your life...

As Tom says himself – “Believe me, I don’t pretend to be one. I’m no polished speaker by any means, I’m just a baker. Someone who happens to know the taste of deprivation, failure and despair. A man who knows what poverty and being illiterate feels like. And who also happens to know how to turn a failing little bakery in an isolated and dying country town with a population of 3,000 into a company with an annual turnover in excess of \$15 million, serving over one million customers per year. I guess that’s why people call me the “complete package”. I’m living proof that “If this bugger can make it, anyone can”!

What some people have said about him

*“He captured exactly what we needed to communicate and shot it out like a loaded gun. I don’t think anyone blinked. If you ever needed to get a point across, Tom O’Toole knows exactly how to do it. Even if you don’t speak a word of English.” - **Chocolateria San Churro Franchises***

*“Excellent. Very motivational – good to finally hear from someone who is practicing what he preaches & has the runs on the board.” – **Terry White Chemists***



Tom’s Beechworth Bakery is credited with having the highest sales for a single bakery retailer in the Southern Hemisphere and is the winner of National and State Marketing and Business Awards. Starting with one Bakery and now having 6 bakeries find out how he did it and what he does now to stay at the top, with revenues of \$15M per year, over 1million customers per annum and 300 team members.



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Andrew Geddes - Key Note Speaker

Andrew will be working with us on "Building a high performance team....improving your leadership skills" in his fun and dynamic working session.

Andrew's highly entertaining yet very educational session on leadership is something not to be missed. A key area in any business is determining what type of leader you are and the type of people you work well with. Knowing that provides you with a massive advantage.

He has worked with small businesses for over 30 years as a business coach and development specialist. He is currently chairman of Greencross Limited, Australia's largest and fastest growing veterinary company; and coaches CEO's in private companies across a range of different industries including engineering, construction, professional services and hospitality.



Mark Holton - Key Note Speaker

Has developed specialised skills in the area of adult education and training with extensive experience in both private and public sector industries in Australia, New Zealand, United Kingdom and North America.

Mark will work through 'Understanding the financial consequences of every business decision before you make them with your accountant and ProfitOptimiser'. This is a brilliant session that helps you understand the returns that you should require from your specific business decisions and investments.

Mark sits on the Board and is Honorary Treasurer of Ronald McDonald House at the Children's Hospital, Westmead and the Gold Coast Academy of Sport. He is also the Chairman of The New South Wales Central Coast Academy of Sport and The Donnica Clarke Foundation.



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Added Benefits.....

You will also have the opportunity to meet and do business with other people who are business people... just like you. Also, there is our guarantee...

MONEY BACK GUARANTEE

So strong is our belief in the program,

Global Business Camps offer a Money Back Guarantee.

The event is 100% tax deductible and also comes with a 100% money back guarantee.

“Our Guarantee is if at the end of the 3 days you have received no value from attending the business camp, your investment will be refunded in full”.

We are that confident that if you implement the strategies provided in the resources and follow the structured process, you will achieve excellent results in your business and in your life.

This is what some people have said about our guarantee, which is pretty neat.

- You Can't Lose, I like that.
- Unconditional, Money-Back Guarantee, wow that is fantastic.
- Your Money Back, No Questions Asked, sign me up.



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- No Way That I Can Lose, why wouldn't I do it.
- No-Questions, No-Quibbles, Money-Back Guarantee, I'm in.

As Bob Dylan said "The times they are a changing". To win in business now we have to be more creative and proactive.

The secrets to doing that are available to everyone in business. You just need to act.

What they say about Global Business Camps

IAN HEALY

Former Australian Cricket Great, Small Business Owner

I've got car washing businesses around Brisbane, upmarket car wash cafes. The one thing that I've learnt from here is that we don't plan, we do not plan anywhere near enough. We plan to go on holidays and we plan how to build our house and build out structures but we don't really plan as to where we want our business to be in 5 then 10 years so that we've got a set goal to get to.

That's the main thing I've gotten out of the camp, and then once you have that the ability to move to customer satisfaction, but it's so time consuming or we feel it's so time consuming. I would definitely recommend anyone's attendance at this camp but also that the tools that you get to take away will be invaluable to our business. I look forward to being here again.

MEL SOLTAN

Soltan Pepper Restaurant

Winner of Excellence in Food and Beverage at the 2008 Business Excellence Awards!

Prior to attending the business camp we were just working in our business, hoping people would "just come" to our restaurant. The camp helped us to realise that we could control how many people came - and when! This was a complete mindset change for us, and we haven't stopped since.

Within a month of returning we had comment cards on our tables and started our database and our birthday club. Just 12 months later, we have over 1000 guests on our database, and mail about 165 birthday cards each month inviting guests to come back.

We give encouragement awards to local sporting clubs, thank you offers for guests who refer a friend to us, and we now regularly make time to sit down together to brainstorm new offers and events to keep people interested in coming back to Soltan Pepper. Thank you for changing our thoughts from, "just get the work done" to "let's build a sellable business"!



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SHERIDAN SCOTT

United First Supplies

I found it not only informative but it has given me the inspiration to move forward and make some changes in my own business that can only be for the better. I also found I made some valuable friends and look forward to catching up with them on a regular basis. The guest speakers provided me with an insight on other ways of doing things.

As for John – well the guy is amazing. To keep us all on track, on time and most of all eager for more was just fantastic. His dedication was evident.

For more written and video testimonials please
visit <http://www.globalbusinesscamps.com.au/whattheysay.htm>

Just a couple of nice e-mails from past attendees

Hi John

If it was not for us having attended GBC we would not be where we are today....our business grows from strength to strength (we have 19 staff now and 4 virtual assistants who are based in the Philippines) thanks to you and the GBC team!

Enjoy your time on stage...what you have to share makes a real difference!

Cheers mate, Randall Smith

Hey John

We've continued to really focus on growing our team & our customer service and it's paying off ... we'll always remember that you & GBC got us heading in the right direction!

Tricia Velthuisen



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Hi John,

We should be the ones thanking you I reckon.

Our clients had a great time & you have helped us to transform the thinking of 3 more clients so that they have a real chance of taking control of their destiny.

That is priceless for us as a professional firm. We feel privileged to have been a part of the GBC process 3 times.

Rest assured that we will be pulling out all stops to be there again next year.

It will probably take me that long to get through my 71 points that I noted about how I can change our world.

As I said Thursday morning, well done on your presentation; your relaxed manner came across really well.

We greatly value your involvement & the friendship as well.

Regards
Gary Packer FCA

**Only 4% of people act on a solution.
Be one of the 4% and enjoy the benefits.**

See you there...



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