


Hear first hand  
from innovators  
and entrepreneurs.  
Journey through  
the highs and  
lows, the trials and  
successes of those  
who have dared to  
have a go.

Hear from industry  
leading presenters across  
a range of dynamic and  
productive workshops  
that will help give you the  
confidence, knowledge  
and practical tools to:


Launch a new idea or develop  
a new product 

Encourage creativity 

Encourage individual responsibility 

Impact the market, the economy  
and the local community 

Manage opportunities and challenges 

Implement change strategies  
without fear or reservation 

Integrate social responsibility 



workshop  
expos  
bright  
ideas  
for your business

**Wednesday 16 May 2012**  
Fort Scratchley Historic Site

Creativity and innovation  
is at the heart of what  
drives business forward.

Create and Innovate  
will help you harness  
the power of innovation  
within your organisation  
and teach you the  
practical skills and  
techniques to allow  
you to thrive in a  
rapidly changing  
business world.

16 May 2012

**Session 1: Turn It On – Open Your Mind!**

**Presenter: Dallas Fell**  
(Mindswitch Coaching)

A showcase of cutting edge research on the tremendous capacity and drive for innovation contained in the human brain. Dallas Fell and Colin Klupiec will demonstrate some simple techniques for unleashing your own creative thinking to Turn On your workspace.



**Session 2: Collaboration  
– Share the Risk... Share the Reward**

**Presenter: Kevin Coffey (Jean Bas)**

"The greatest change in the way business is being conducted is the accelerating growth of relationships based not on ownership but on partnership."  
– Peter Drucker. Kevin will take you on a journey of collaboration – from the Dreamliner to the fashion industry then straight to your business.



**Session 3: Inspiration to Action  
– The Case of Empowerment**

**Presenter: Christina Sykiotis**

How many times have you been to a workshop or seminar, been inspired, had all good intentions of making change happen, only to find yourself doing the same old! By focusing on empowerment, you can begin the journey of Making it Real, so you can Move On your business or workplace



**Session 4: Been There Done That  
Panel session: Brian McGuigan,  
Jeff Phillips, Dr Eileen Doyle and Helen Lee**

Hear first hand from innovators and entrepreneurs. Journey through the highs and lows, the trials and successes of those who have dared to have a go. Panelists include Brian McGuigan (McGuigan Wines), Dr Eileen Doyle (Doyle Partners), Jeff Phillips (Varley Engineering), Helen Lee (St Philip's Christian College).



INSPIRATION INTO ACTION

16 May 2012 Workshop

Registration	8.30
Introduction	9.00
Session 01: Dallas Fell	9.30
Morning Tea	10.45
Session 02: Kevin Coffey	11.00
Collaboration – Share the Risk... Share the Reward	
Session 03: Christina Sykiotis	12.15
Lunch	13.15
Session 04: Panel Session Been There Done That Session with Brian McGuigan (McGuigan Wines), Dr Eileen Doyle (Doyle Partners), Jeff Phillips (Varley Engineering), Helen Lee (St Philip's Christian College).	
Close	16.00

Don't  
get left  
behind

**Book your place now**

Tickets Only \$299 +GST  
[www.createandinnovate.com.au](http://www.createandinnovate.com.au) or  
[create@createandinnovate.com.au](mailto:create@createandinnovate.com.au)

INSPIRATION INTO ACTION