

July 18, 2014

## Laurie Lawrence

*"Laurie Lawrence is one of the most sought after Speakers in Australia. Powerful, evocative, emotional and motivational. Laurie Lawrence is a unique communicator".*

*Powerful words indeed; but representative of the type of reaction Lawrence generates from audiences who have attended his corporate addresses.*

*Lawrence's impact on the business community has been quite spectacular. He has proven to be uniquely capable of clearly drawing the parallels between business success and high sporting achievements.*

*As a motivator and entertainer he supports the "knuckles down the wall" approach in pursuing his personal credo of "Striving for Excellence".*

*His track record clearly reveals that he practices what he preaches and yet Olympic success has tended to obscure his other achievements.*

*An educated person, Laurie Lawrence studied for and completed a BA degree at James Cook University; a Diploma in Physical Education from the University of Queensland and a Teaching Diploma from the Kelvin Grove College of Advanced Education.*

*His love for Rugby saw him overcome the twin handicaps of having one lung, and being an asthmatic to fight for and gain selection in the Australian Rugby Union side which toured N.Z as the "Wallabies" in 1964.*

*Today, Laurie is a highly successful small businessman and close family man. He operates the now famous Lawrence Learn To Swim School which also specialises in teaching physically disabled as well as speech and hearing impaired children.*

*One of Australia's most successful coaches*

*Laurie has represented Australia as a Coach in Brisbane's 1982, Edinburgh's 1986 and Auckland's 1990 Commonwealth Games, and also at the 1984 Los Angeles, 1988 Seoul and 1992 Barcelona Olympic Games. During those international contests Laurie's pupils succeeded in breaking many National, Commonwealth and World Records in a number of Gold Medal winning performances.*

*Laurie was the appointed Team Motivator for the Australian Olympic Team at Atlanta and at the Sydney Olympics.*



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