



Franchise Council of Australia Media Release

MYOB FCA Excellence in Franchising Award winners honoured on the Gold Coast

Wednesday 14 October 2015

The Franchise Council of Australia honoured franchising's best and brightest at the MYOB FCA Excellence in Franchising Awards Gala Dinner last night at the RACV Royal Pines Resort on the Gold Coast.

The big winner on the night was Boost Juice Bars, which was named Australian Established Franchisor of the Year.

"Winning an award like this means a lot. Being recognised by your peers is fantastic and it's also good to know that we're heading in the right direction," said Boost Juice Bars CEO, Scott Meneilly.

Boost Juice Founder Janine Allis, who has grown the business from her kitchen bench to a franchise of more than 400 stores across 13 countries, was recognised for her outstanding contribution to franchising as she was inducted into the Franchise Hall of Fame.

Boost Juice's international arm was also successful on the night, taking out the award for Excellence in International Franchising for its international expansion strategy.

Optometry business Laubman & Pank was named the Australian Emerging Franchise of the Year. First established in 1908, Laubman & Pank opened its first franchise store in 2012.

Ian Taunton, National Sales Director for Laubman & Pank, said franchising had been a positive step for the business.

"We've seen a real passion and energy being reborn in our network from our franchisees. This award is a great signal for us about the strength of the franchise group," Mr Taunton said.

Fastway Couriers Australia took home the award for the International Franchisor of the Year. CEO Richard Thame said the award recognised what the company's 800-plus courier franchisees across Australia do every day.

"These guys are getting up tremendously early and working hard running their own business, servicing tens-of-thousands of customers. This award really goes to the courier franchisees out there that make up the brand and do the hard work every day," Mr Thame said.



Franchise Council of Australia Media Release

“The team will be incredibly proud of what we’ve achieved, but it’s also great for our customers. We really differentiate ourselves by being a franchise. We were the first courier company in the world to franchise, which is something we’re immensely proud of.”

Optometry and retail franchise, OPSM also took out two awards on the night, Excellence in Marketing and Franchisor Social Responsibility.

A total of 14 Excellence in Franchising Awards were presented on the evening, which was proudly sponsored by MYOB. Successful individuals and businesses were recognised across a range of functions including franchisees, support staff and franchise systems.

MYOB FCA Excellence in Franchising Awards 2015 Winners

Australian Established Franchisor of the Year – Boost Juice Bars

Australian Emerging Franchisor of the Year – Laubman & Pank

International Franchisor of the Year – Fastway Couriers Australia

Multi-Unit Franchisee of the Year – Irene and Ian Hughes, Poolwerx (WA)

Single Unit Franchisee of the Year, two or more staff – Britt and Ben Diggins, Bakers Delight, Sturt Mall, Wagga Wagga (NSW)

Single Unit Franchisee of the Year, less than two staff – Brent Giblin, Mister Minit, Shellharbour (NSW)

Franchise Woman of the Year – Marlies Hobbs, Paleo Café

Field Manager of the Year – Laxman Bhardwaj, Chokolateria San Churro (VIC)

Supplier of the Year – Whirlwind Print

Excellence in Marketing – OPSM

Excellence in International Franchising – Boost Juice International

Franchise Innovation – Specsavers

Franchisor Social Responsibility – OPSM



FRANCHISE COUNCIL OF AUSTRALIA

Franchise Council of Australia Media Release

Franchisee Community Responsibility and Contribution – Alexandra Lincoln, John Bleakley and Kim Taylor, PRDnationwide Real Estate, Toowoomba City (QLD)

Franchise Hall of Fame Inductee 2015 – Janine Allis, Boost Juice Bars

For more information, please contact:

Kim Coverdale, Marketing Communications Manager
Franchise Council of Australia 1300 669 030 or kim.coverdale@franchise.org.au



FRANCHISE COUNCIL OF AUSTRALIA

The Franchise Council of Australia is the peak industry body for the \$144 Billion Australian franchise sector representing franchisors, franchisees and suppliers/advisors. www.franchise.org.au